

## The Energy Efficiency Gap: Reasons and Implications

Wed 12 & Thu 13 March, 2014

ZEW L7, 1 Mannheim, Germany

Room Luxemburg

### Agenda

Start	End	Speaker	Topic
<b>DAY 1 (Wednesday, March 12, 2014)</b>			
4:00 PM	5:00 PM	R. Newell	Nudging energy efficiency behavior: The role of information labels
5:00 PM	5:30 PM		<i>Discussion</i>
7:00 PM	9:00 PM		<i>Dinner; Rheinterrassen (Rheinpromenade 15) (dinner talk by R. Stavins)</i>
<b>DAY 2 (Thursday, March 13, 2014)</b>			
9:00 AM	9:15 AM	A. Löschel	<i>Welcome &amp; self-introductions</i>
9:15 AM	9:25 AM	R. Stavins	Evaluating the energy efficiency gap
9:25 AM	9:35 AM	R. Newell	Elements of cost-minimizing energy-efficiency decisions
9:35 AM	9:45 AM		<i>Discussion</i>
<b>The role of economic instruments</b>			
9:45 AM	10:10 AM	L. Ryan	The role of economic instruments in overcoming the energy efficiency gap
10:10 AM	10:35 AM	F. Wirl	Some myths about energy efficiency programs
10:35 AM	10:45 AM		<i>Discussion</i>
10:45 AM	11:00 AM		<i>Coffee break</i>
11:00 AM	11:25 AM	A. Lange	Learning abatement costs: On the dynamics of optimal regulation of experience goods
11:25 AM	11:40 AM		<i>Discussion</i>

Start	End	Speaker	Topic
<b>Information problems and behavioral explanations</b>			
11:40 AM	12:05 PM	J. Schleich	Transitions towards energy efficient lighting and rebound effects
12:05 PM	12:30 PM	E. Aydin	Energy efficiency and household behavior: The Rebound effect in the residential sector
12:30 PM	12:45 PM		<i>Discussion</i>
12:45 PM	1:30 PM		<i>Lunch; ZEW Bistro</i>
1:30 AM	1:55 AM	X. Labandeira	Climate change, buildings and energy prices
1:55 AM	2:20 PM	G. Giraudet	Double moral hazard and the energy efficiency gap
2:20 PM	2:45 PM		<i>Discussion</i>
<b>Model and measurement explanations</b>			
2:45 PM	3:10 PM	M. Tavoni	On the long term evolution of energy intensity and efficiency in the IPCC scenarios
3:10 PM	3:25 PM		<i>Discussion</i>
3:25 PM	3:40 PM		<i>Coffee break</i>
3:40 PM	4:05 PM	M. Filippini	Impact of energy policy instruments on the estimated level of underlying energy efficiency in the EU residential sector
4:05 PM	4:30 PM	R. Martin	A new way of measuring the energy efficiency gap based on common microdata sets
4:30 PM	5:15 PM		<i>Final discussion</i>
5:15 PM	5:30 PM	A. Löschel; R. Stavins	<i>Wrap up and goodbye</i>